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August 29, 2008

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to introduce the AT&T Bundle Trio Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.93  
Section A2 - Original Page 35.6.93.1

The issue and effective dates for this tariff package are August 29, 2008 and September 2, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President  
Attachments

## **Promotion Description**

### **AT&T Bundle Trio Month Reward Promotion**

#### **Overview**

The AT&T Bundle Trio Month Reward Promotion is scheduled to begin on 09/02/2008 and end on 12/31/2008. This promotion is available to new AT&T business line Subscribers who bring a minimum of one business access line to AT&T from another local provider subscribing to a Complete Choice for Business (CCB) package, an eligible long distance calling plan and an eligible FastAccess Business DSL plan. The AT&T Bundle Trio Month Reward promotion will provide a bill credit equal to the Subscriber's eligible monthly charges for the CCB package, long distance plan and for FastAccess Business DSL plan for three (3) consecutive billing periods. The bill credit will appear in the first three (3) bill periods from the beginning of participation in the promotion. The Subscriber must sign the addendum associated with this promotion, as well as an eligible local service agreement at a 36 month term length.

#### **Promotion Specifics**

- Available to new AT&T business Subscribers bringing a minimum of one business access line to AT&T from another local exchange provider.
- Subscriber must subscribe to a Complete Choice for Business (CCB) package; the Business Unlimited long distance plan or the Flex Unlimited long distance plan; and FastAccess Business DSL, Fast Access Business DSL Plus or FastAccess Business DSL 6.0 (1.5M download speed or higher).
- Subscriber must subscribe to an eligible local service agreement and choose the 36 month term option, the Complete Choice for Business Term Plan agreement or the Complete Choice for Business Advantage Promotion agreement.
- Subscriber will receive a bill credit equal to the Subscriber's monthly recurring charges for their CCB package charges; Business Unlimited or Flex Unlimited long distance plan charges; and their FastAccess Business DSL, Fast Access Business DSL Plus or FastAccess Business DSL 6.0 plan charges. The bill credit will appear in three (3) consecutive bill periods from the beginning of participation in the promotion.
- The rewards will appear as a credit in the Rewards and Discounts section of the AT&T Local portion of the Subscriber's bill; and the Other Charges and Credits (OC&C) section of the Long Distance portion of the Subscriber's bill; and the AT&T Customized Billing Plan section of the AT&T Internet Services section of the Subscriber's bill.
- For the Business Unlimited Plan, any additional feature non-recurring charges will continue to apply and are not rewarded or waived under the Program.
- For Business Unlimited Plan, international usage is not rewarded under the Program.
- For FastAccess service, any non-recurring activation charges, professional installation charges and charges for customer premises equipment will continue to apply and are not rewarded or waived under the Program.
- Participation in the Program begins on the date the Subscriber commits to the Program and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.
- The Agreement will cancel if the FastAccess component service is not activated within 60 days of the service order completion date, and the Subscriber must repay all rewards provided.
- In the event that the activation of FastAccess is delayed (but within the 60 days) and billing for that service is delayed, then rewards will apply on the first bill following activation and will end on the expiration date of the Agreement.
- In the event that a Subscriber terminates the Program or any one component service (the Complete Choice® for Business package; the Business Unlimited Plan or the Flex Unlimited Plan; or the FastAccess Business DSL, Fast Access Business DSL Plus or FastAccess Business DSL 6.0 service) prior to the expiration date of the Program, then the Program will cancel, and the Subscriber agrees to pay back the bill rewards for the services that the Subscriber has received

as a result of the Subscriber's participation in the Program. Termination charges will appear on the Subscriber's final bill or a subsequent bill as a charge in the OC&C section(s). Payment of this charge does not release the Subscriber from other previous amounts owed to AT&T.

- Applicable taxes and fees will be based on the full published price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.
- Subscriber must sign one of the following local service agreements and agree to the 36 month term option: the Complete Choice for Business Term Plan agreement or the Complete Choice for Business Advantage Promotion agreement.
- Subscriber must maintain all three services (CCB package, eligible long distance plan and eligible FastAccess Business DSL plan) for a 36 month period.
- Subscribers participating in any Key Customer promotion, Complete Choice for Business Elite promotion, Simply 30 promotion, 3 for 3 promotion, Bundle Incentive promotion, Core Additional Line promotion, Encore Bonus promotion, Small Business Essentials promotion, Exclusively 40 Promotion, Exclusively 50 Promotion, Welcoming Rewards Promotion, Business Shoppers Reward Promotion, Get 3 Reward Promotion, Bundle Reward Promotion or Local Trio Month Reward Promotion are not eligible to participate in this program, unless otherwise stated.
- Rewards apply only to the Complete Choice for Business package total billed monthly charges; the Business Unlimited plan or Flex Unlimited plan monthly recurring charges within a state, not across states; and FastAccess Business DSL, FastAccess Business DSL Plus or FastAccess Business DSL 6.0 as provided under the Program.
- No spending with respect to any one component service shall be eligible for the benefits associated with any other component service.
- AT&T reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this promotion for the remaining term of the AT&T Bundle Trio Month Reward Promotion.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	AT&T Bundle Trio Reward	The AT&T Bundle Trio Month Reward Promotion is available to new AT&T business line Subscribers who bring a minimum of one (1) business access line to AT&T from another local provider subscribing to a Complete Choice for Business (CCB) package, an eligible long distance calling plan and an eligible FastAccess Business DSL plan. The AT&T Bundle Trio Month Reward promotion will provide a bill credit equal to the Subscriber's eligible monthly charges for the CCB package, long distance plan and for FastAccess Business DSL plan for three (3) consecutive billing periods. The bill credit will appear in the first three (3) bill periods from the beginning of participation in the promotion. The Subscriber must sign the addendum associated with this promotion, as well as an eligible local service agreement at a 36 month term length.	9/2/2008 to 12/31/2008 (N)
		Rules and Regulations	(N)
		--Subscriber must subscribe to an eligible local service agreement and choose the 36 month term option, the Complete Choice for Business Term Plan agreement or the Complete Choice for Business Advantage Promotion agreement.	(N)
		--The rewards will appear as a credit in the Rewards and Discounts section of the AT&T Local portion of the Subscriber's bill; and the Other Charges and Credits (OC&C) section of the Long Distance portion of the Subscriber's bill; and the AT&T Customized Billing Plan section of the AT&T Internet Services section of the Subscriber's bill.	(N)
		--For the Business Unlimited Plan, any additional feature non-recurring charges will continue to apply and are not rewarded or waived under the Program.	(N)
		--For Business Unlimited Plan, international usage is not rewarded under the Program.	(N)
		--For FastAccess service, any non-recurring activation charges, professional installation charges and charges for customer premises equipment will continue to apply and are not rewarded or waived under the Program.	(N)
		--Participation in the Program begins on the date the Subscriber commits to the Program and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.	(N)
		--The Agreement will cancel if the FastAccess component service is not activated within 60 days of the service order completion date, and the Subscriber must repay all rewards provided.	(N)
		--In the event that the activation of FastAccess is delayed (but within the 60 days) and billing for that service is delayed, then rewards will apply on the first bill following activation and will end on the expiration date of the Agreement.	(N)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Offices where services are available	AT&T Bundle Trio Reward (Cont'd)	Rules and Regulations (Cont'd) --In the event that a Subscriber terminates the Program or any one component service (the Complete Choice for Business package; the Business Unlimited Plan or the Flex Unlimited Plan; or the FastAccess Business DSL, Fast Access Business DSL Plus or FastAccess Business DSL 6.0 service) prior to the expiration date of the Program, then the Program will cancel, and the Subscriber agrees to pay back the bill rewards for the services that the Subscriber has received as a result of the Subscriber's participation in the Program. Termination charges will appear on the Subscriber's final bill or a subsequent bill as a charge in the OC&C section(s). Payment of this charge does not release the Subscriber from other previous amounts owed to AT&T.	(N) (N)
		--Applicable taxes and fees will be based on the full published price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--Subscriber must sign one of the following local service agreements and agree to the 36 month term option: the Complete Choice for Business Term Plan agreement or the Complete Choice for Business Advantage Promotion agreement.	(N)
		--Subscriber must maintain all three services (CCB package, eligible long distance plan and eligible FastAccess Business DSL plan) for a 36 month period.	(N)
		--Subscribers participating in any Key Customer promotion, Complete Choice for Business Elite promotion, Simply 30 promotion, 3 for 3 promotion, Bundle Incentive promotion, Core Additional Line promotion, Encore Bonus promotion, Small Business Essentials promotion, Exclusively 40 Promotion, Exclusively 50 Promotion, Welcoming Rewards Promotion, Business Shoppers Reward Promotion, Get 3 Reward Promotion, Bundle Reward Promotion or Local Trio Month Reward Promotion are not eligible to participate in this program, unless otherwise stated.	(N)
		--Rewards apply only to the Complete Choice for Business package total billed monthly charges; the Business Unlimited plan or Flex Unlimited plan monthly recurring charges within a state, not across states; and FastAccess Business DSL, FastAccess Business DSL Plus or FastAccess Business DSL 6.0 as provided under the Program.	(N)
		--No spending with respect to any one component service shall be eligible for the benefits associated with any other component service.	(N)
		--AT&T reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this promotion for the remaining term of the AT&T Bundle Trio Month Reward Promotion.	(N)

ISSUED: September 1, 2008

EFFECTIVE: September 2, 2008

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	AT&T Bundle Trio Reward	The AT&T Bundle Trio Month Reward Promotion is available to new AT&T business line subscribers who bring a minimum of one (1) business access line to AT&T from another local provider subscribing to a Complete Choice for Business (CCB) package, an eligible long distance calling plan and an eligible FastAccess Business DSL plan. The AT&T Bundle Trio Month Reward promotion will provide a bill credit equal to the Subscriber's eligible monthly charges for the CCB package, long distance plan and for FastAccess Business DSL plan for three (3) consecutive billing periods. The bill credit will appear in the first three (3) bill periods from the beginning of participation in the promotion. The Subscriber must sign the addendum associated with this promotion, as well as an eligible local service agreement at a 36 month term length.	9/2/2008 to 12/31/2008 (N)
		<u>Rules and Regulations</u>	(N)
		--Subscriber must subscribe to an eligible local service agreement and choose the 36 month term option, the Complete Choice for Business Term Plan agreement or the Complete Choice for Business Advantage Promotion agreement.	(N)
		--The rewards will appear as a credit in the Rewards and Discounts section of the AT&T Local portion of the Subscriber's bill; and the Other Charges and Credits (OC&C) section of the Long Distance portion of the Subscriber's bill; and the AT&T Customized Billing Plan section of the AT&T Internet Services section of the Subscriber's bill.	(N)
		--For the Business Unlimited Plan, any additional feature non-recurring charges will continue to apply and are not rewarded or waived under the Program.	(N)
		--For Business Unlimited Plan, international usage is not rewarded under the Program.	(N)
		--For FastAccess service, any non-recurring activation charges, professional installation charges and charges for customer premises equipment will continue to apply and are not rewarded or waived under the Program.	(N)
		--Participation in the Program begins on the date the Subscriber commits to the Program and AT&T accepts by completing Subscriber's service order (unless voided by AT&T). Depending upon the Subscriber's billing cycle, the term may begin in the current month or the month following, or the billing cycle that AT&T completes the Subscriber's service order.	(N)
		--The Agreement will cancel if the FastAccess component service is not activated within 60 days of the service order completion date, and the Subscriber must repay all rewards provided.	(N)
		--In the event that the activation of FastAccess is delayed (but within the 60 days) and billing for that service is delayed, then rewards will apply on the first bill following activation and will end on the expiration date of the Agreement.	(N)

ISSUED: September 1, 2008

EFFECTIVE: September 2, 2008

BY: Marshall M. Criser III, President -FL  
 Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>AT&amp;T Florida Service Territory – From Central Office where services are available</u>	<u>AT&amp;T Bundle Trio Reward (Cont'd)</u>	<u>Rules and Regulations (Cont'd)</u> --In the event that a Subscriber terminates the Program or any one component service (the Complete Choice for Business package; the Business Unlimited Plan or the Flex Unlimited Plan; or the FastAccess Business DSL, Fast Access Business DSL Plus or FastAccess Business DSL 6.0 service) prior to the expiration date of the Program, then the Program will cancel, and the Subscriber agrees to pay back the bill rewards for the services that the Subscriber has received as a result of the Subscriber's participation in the Program. Termination charges will appear on the Subscriber's final bill or a subsequent bill as a charge in the OC&C section(s). Payment of this charge does not release the Subscriber from other previous amounts owed to AT&T.	(N) (N)
		--Applicable taxes and fees will be based on the full published price of all products and services, and no taxes or fees will be added to the amount of any reward under this program.	(N)
		--Subscriber must sign one of the following local service agreements and agree to the 36 month term option: the Complete Choice for Business Term Plan agreement or the Complete Choice for Business Advantage Promotion agreement.	(N)
		--Subscriber must maintain all three services (CCB package, eligible long distance plan and eligible FastAccess Business DSL plan) for a 36 month period.	(N)
		--Subscribers participating in any Key Customer promotion, Complete Choice for Business Elite promotion, Simply 30 promotion, 3 for 3 promotion, Bundle Incentive promotion, Core Additional Line promotion, Encore Bonus promotion, Small Business Essentials promotion, Exclusively 40 Promotion, Exclusively 50 Promotion, Welcoming Rewards Promotion, Business Shoppers Reward Promotion, Get 3 Reward Promotion, Bundle Reward Promotion or Local Trio Month Reward Promotion are not eligible to participate in this program, unless otherwise stated.	(N)
		--Rewards apply only to the Complete Choice for Business package total billed monthly charges; the Business Unlimited plan or Flex Unlimited plan monthly recurring charges within a state, not across states; and FastAccess Business DSL, FastAccess Business DSL Plus or FastAccess Business DSL 6.0 as provided under the Program.	(N)
		--No spending with respect to any one component service shall be eligible for the benefits associated with any other component service.	(N)
		--AT&T reserves the right to terminate this Program at any time; provided, however, that Subscribers participating in the Program will continue to receive this promotion for the remaining term of the AT&T Bundle Trio Month Reward Promotion.	(N)